



17/F China Resources Building
26 Harbour Road, Wanchai
Hong Kong

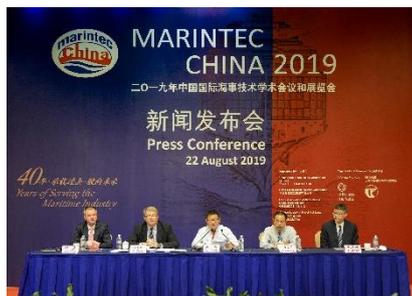
t +852 2827 6211
e marintec-hk@ubm.com

Media Release

For Immediate Release

40 Years of Serving the Maritime Industry

Marintec China 2019 will be held in Shanghai in December



Caption: (from left to right) Mr Norbert Kray, Senior Vice President and Regional Manager for Greater China of DNV GL, Mr Michael Duck, Executive Vice President – Asia of Informa Markets, Chairman of the International Organizing Committee of Marintec China, Mr Ming Lyu, Deputy Director, Shanghai Municipal Commission of Economy and Information Technology, Mr Wenhua Xing, Chairman of the Chinese Organizing Committee of Marintec China, and Mr Yanqing Li, Chairperson of International Organization for Standardization (ISO) Ships and Marine Technology

Marintec China 2019 Press Conference

HONG KONG, 22 August 2019 - The 40th anniversary celebration of Marintec China will be held at the Shanghai New International Expo Centre from 3-6 December promises to be another great edition providing a hub for both exhibitors and visitors with valuable experiences to exchange knowledge, to explore and optimise business opportunities.

Marintec China made its debut at the beginning of the China Reform and Opening-up and is held once every two years in Shanghai in an odd-numbered year. To date, 19 consecutive editions of Marintec China have been organized with huge success. It has been growing steadily over the past 40 years. Marintec China is participating in and witnessing the changes of China shipbuilding industry. Act as a bridge between Chinese and international maritime sector, Marintec China plays a pro-active role in advancing Chinese and foreign exchanges and cooperation in marine technology, economic and trade cooperation, ship financing, safety and insurance, rules and regulations, environmental protection and other areas.

After 40-years' development, Marintec China has become one of the largest and influential exhibitions in the world.

As the growth of global shipping trade slowed down this year, the international shipbuilding market could not be optimistic. New ships delivered in the first half year decreased by more than 50% compared with that of last year. Benefiting from the new rules and new technologies as well

Note: UBM Asia, organiser of Marintec China, is now trading as "Informa Markets", a division of Informa plc.
marintecchina.com

as positive stimulation of market adjustment, marine market industrial integration and Asia-Pacific market development, Marintec China 2019 has achieved a positive growth. More than 2,100 exhibitors and over 65,000 professional visitors are to be expected. The exhibition area will exceed 90,000 square meters. We have confidence that the scale of Marintec China will be bigger than the last edition.

As at 31 July, 15 national/regional pavilions had been confirmed to attend. They are Austria, China, Denmark, Finland, Germany, Hong Kong SAR, Japan, Korea, the Netherlands, Norway, Singapore, Sweden, Taiwan Region, UK and USA (by alphabetical order)

In this edition, the highlights of Marintec China will have smart shipping, luxury cruise ships, gas carriers and green products.

The Senior Maritime Forum held concurrently with the Exhibition will have the theme of "Innovation, Intelligence and Fusion". The forum will be held in Kerry Hotel Pudong on December 2-5. They are "Keynote Address", "Shipbuilding & Offshore Engineering", "Shipping & Ports", "Marine Finance and Law" and "Marine Equipment Technology" as well as "Cruise Interiors". Among those sessions, "Shipping & Ports" will focus on smart shipping. We have invited most of the smart shipping stakeholders such as ship owners, harbor authorities, logistics providers, shipbuilders, system and platform designers, data analysis companies, rules and regulations producers and international organizations to have in-depth discussions on the current situation, bottlenecks and future development. For the "Marine Equipment Technology" session will focus on the application of intelligent technologies, cross-border technologies and etc. In sum, "intelligence" is the key word that link up the entire forum.

"Smart Ship" had a brilliant debut at Marintec China 2017. The "intelligence" has penetrated into all the maritime fields over the past two years. In this edition, it evolves from concept to products such as the demonstrations of related devices, systems and platforms. From our existing exhibitor news, one of the hot product highlights is the 5G application in marine industry.

The construction and interior of cruise ships is another focal point in Marintec China 2019. For the Cruise Interiors, we have a dedicated exhibition zone named "Marintec Interiors" in Hall N4, featuring "The Deck", "The Reception", "Cabin and Suite", "Bar and Restaurant", "The Theatre" and "Recreation and Relaxation". In "Marintec Interiors", we have invited major design and construction parties, contractors and subcontractors, classification societies, supporting enterprises. Many open seminars focusing on the cruise shipbuilding market in Asia as well as daily happy hours for industry professional networking.

Meanwhile, "Cruise Interiors" session is in the Senior Maritime Forum. Renowned international experts will be invited to share their view from the different aspects of aesthetic design, project management, construction technology, safety specifications and etc.

Besides, LNG fuel system, ballast water treatment system, desulfurization device and other environmental products will be highlighted.

(PRESS RELEASE)

2

Note: UBM Asia, organiser of Marintec China, is now trading as "Informa Markets", a division of Informa plc.
marintecchina.com

Apart from the Senior Maritime Forum and the exhibition, many associations and enterprises will host almost a hundred of separate forums, technical exchanges, product launches, signing ceremonies and award ceremonies during the event period.

The visitor pre-registration is now open. To save your time for long queue and fill the onsite registration form, you can do the visitor pre-registration via website or WeChat platform. To know more information, please visit our website at www.marintecchina.com or follow our WeChat.

Official WeChat Account

Account name: MarintecChina



QR Code:

Through the official WeChat account, participants will be able to:

- undertake early registration as Fair delegate/ visitor/ media
- read the introduction to Marintec China and the event schedule
- access the timetable for concurrent events
- access the timetable and details of the Senior Maritime Forum
- access the List of Exhibitors
- learn the latest news about Marintec China
- access information encrypted on the digital badge

Organisers:

Marintec China is organised and managed by Shanghai Society of Naval Architects & Marine Engineers (SSNAME) and Informa Markets.

Shanghai Society of Naval Architects and Marine Engineers (SSNAME)

Shanghai Society of Naval Architects and Marine Engineers (SSNAME) was founded on February 25, 1951 and has more than 5000 individual members and over 60 group members at the moment. The professional range of SSNAME covers academic and technical exchanging, exhibiting, science popularizing, editing, and publishing as well as scientific consulting in the field of naval architect and marine engineering.

SSNAME has established friendly cooperation with 14 overseas maritime engineering societies to promote bilateral and multilateral exchanges and cooperation. It's one of the Sponsors of Pan Asian Association of Maritime Engineering Society (PAAMES), and elected as the first president. SSNAME is also a member of World Maritime Technology Congress and hosted WMTC'18 which was held in December 2018.

(PRESS RELEASE)

3

Note: UBM Asia, organiser of Marintec China, is now trading as "Informa Markets", a division of Informa plc.
marintecchina.com

As it always adheres to innovation and development, SSNAOE has achieved great success in academic exchange, scientific popularization, editing and publishing, international intercourse and organization optimization over years of endeavor. It was awarded “National Advanced Civil Organization” by the Ministry of Civil Affairs, “Advanced Collective under China Association for Science and Technology” by the Ministry of Personnel and China Association for Science and Technology. In recent years, it has been awarded the title of "5A-level Social Organization" in the evaluation of the standard construction of social organizations organized by Shanghai Civil Affairs Bureau and Shanghai Association Administration Bureau.

After 70 years of development, SSNAME has now won a high reputation and shown an evident academic influence in the shipbuilding and offshore engineering industry.

Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world’s leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

Data for Marintec China 2019 (as at 31 July 2019)

	2017	2019
Exhibition Space	90,000m ²	Over 90,000m ²
Exhibitor	2,100	Over 2,100
Visitor	65,096	Over 65,000

*** * ***

Notes to Editor:

For media enquiries, please contact:

Carmen Choy
 Senior Marketing Communications Executive
 Informa Markets
 Tel: (852) 2827 6211 Fax: (852) 3749 7347
 Email: carmen.choy@informa.com
 Website: www.marintecchina.com

Fan Cheng Yang
 Shanghai Society of Naval Architects & Marine
 Engineers
 Tel: (86) 21 5466 1236; Fax: (86) 21 6258 1187
 Email: admin@ssname.com.cn /
marintecchina@126.com
 Website: www.marintecchina.com