

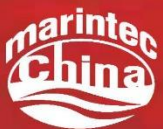
# Conference Sponsorship Senior Maritime Forum

# MARINTEC CHINA 2021

中国国际海事技术学术会议和展览会 1

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2021 | SHANGHAI NEW  
INTERNATIONAL  
EXPO CENTRE  
上海新国际博览中心



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中国造船工程学会

## Senior Maritime Forum Sponsorship

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# 1. Principal Sponsor

**Total Price: USD 31,000**

- Coloured company logo in the Conference Programme, promotional material and on the stage backdrop.
- Mono-coloured company logo and name to be printed on the nylon conference bag distributed to VIPs, conference delegates, selected trade buyers, press and exhibitors.
- Complimentary conference bag insertion (insertion materials provided by the sponsor)
- A 400-word write-up provided by sponsor to be printed in the Conference Programme (Both English and Simplified Chinese)
- ONE (1) full-page full-colour advertisement (ROP) in the Official Show Directory<sup>#1</sup>
- ONE (1) full-page full-colour advertisement (ROP) in the Conference Programme<sup>#2</sup>
- Company name, logo and ONE (1) web banner<sup>#3</sup> hyperlinked to sponsor website on Senior Maritime Forum page in Marintec China website (graphics file to be provided by sponsor)
- ONE (1) poster space behind the delegate registration counter at the conference venue (Roll-up Banner provided by sponsor) <sup>#4</sup>
- Display sponsor's promotional materials at the delegate registration counter (promotional materials provided by sponsor) [Quantity: 1,000 copies]
- FIVE (5) complimentary conference delegate passes
- Limited to **ONE** sponsor

	Location		Size
#1	Official Show Directory	full-page full-colour advertisement (ROP)	Trimmed size: 140 (W) x 213 (H) mm
#2	Conference Programme	full-page full-colour advertisement (ROP)	Trimmed size: 148 (W) x 210 (H) mm
#3	Web banner	Senior Maritime Forum page in Marintec China website	220 pixels (W) x 156 pixels(H)]
#4	Poster space	Roll-up banner behind the delegate registration counter	800 (W) mm x 2000 (H) mm

## 2. Diamond Sponsor

**Total Price: USD 21,500**

- Coloured company logo in the Conference Programme, promotional material and on the stage backdrop
- A 300-word write-up provided by sponsor to be printed in the Conference Programme (Both English and Simplified Chinese)
- ONE (1) full-page full-colour advertisement (ROP) in the Official Show Directory<sup>#1</sup>
- ONE (1) full-page full-colour advertisement (ROP) in the Conference Programme<sup>#2</sup>
- Company name, logo and ONE (1) web banner<sup>#3</sup> hyperlinked to sponsor website on Senior Maritime Forum page in Marintec China website (graphics file to be provided by sponsor)
- ONE (1) poster space behind the delegate registration counter at the conference venue (Roll-up banner provided by sponsor) <sup>#4</sup>
- Display sponsor's promotional materials at the delegate registration counter (promotional materials provided by sponsor) [Quantity: 1,000 copies]
- FOUR (4) complimentary conference delegate passes
- Limited to **ONE** sponsor

	Location		Size
#1	Official Show Directory	full-page full-colour advertisement (ROP)	Trimmed size: 140 (W) x 213 (H) mm
#2	Conference Programme	full-page full-colour advertisement (ROP)	Trimmed size: 148 (W) x 210 (H) mm
#3	Web banner	Senior Maritime Forum page in Marintec China website	220 pixels (W) x 156 pixels(H)]
#4	Poster space	Roll-up banner behind the delegate registration counter	800 (W) mm x 2000 (H) mm

### 3. Gold Sponsor

**Total Price: USD 13,500**

- Coloured company logo in the Conference Programme, promotional material and on the stage backdrop
- A 200-word write-up provided by sponsor to be printed in the Conference Programme (Both English and Simplified Chinese)
- ONE (1) full page full-colour advertisement (ROP) in the Official Show Directory<sup>#1</sup>
- ONE (1) half page full-colour advertisement (ROP) in the Conference Programme<sup>#2</sup>
- Company name, logo and ONE (1) web banner<sup>#3</sup> hyperlinked to sponsor website on Senior Maritime Forum page in Marintec China website (graphics file to be provided by sponsor)
- ONE (1) poster space behind the delegate registration counter at the conference venue (Roll-up banner provided by sponsor) <sup>#4</sup>
- Display sponsor's promotional materials at the delegate registration counter (promotional materials provided by sponsor) [Quantity: 1,000 copies]
- THREE (3) complimentary conference delegates passes

	Location		Size
#1	Official Show Directory	Full-page full-colour advertisement (ROP)	Trimmed size: 140 (W) x 213 (H) mm
#2	Conference Programme	Half-page full-colour advertisement (ROP)	Display size: 132 (W) x 92 (H) mm
#3	Web banner	Senior Maritime Forum page in Marintec China website	220 pixels (W) x 156 pixels(H)]
#4	Poster space	Roll-up banner behind the delegate registration counter	800 (W) mm x 2000 (H) mm

## 4. Coffee/Tea Break Sponsor

**Total Price: USD 15,500**

During the conference, there will be Coffee/Tea break on each morning and each afternoon.

- Coloured company name and logo displayed at the coffee/tea break stations
- Coloured company logo in the Conference Programme
- A 200-word write-up provided by sponsor to be printed in the Conference Programme (Both English and Simplified Chinese)
- ONE (1) full page full-colour advertisement (ROP) in the Official Show Directory<sup>#1</sup>
- ONE (1) half page full-colour advertisement (ROP) in the Conference Programme<sup>#2</sup>
- Company name, logo and ONE (1) web banner<sup>#3</sup> hyperlinked to sponsor website on Senior Maritime Forum page in Marintec China website (graphics file to be provided by sponsor)
- Display sponsor's promotional materials at the delegate registration counter (promotional materials provided by sponsor) [Quantity: 1,000 copies]
- THREE (3) complimentary conference delegates passes

	Location		Size
#1	Official Show Directory	Full-page full-colour advertisement (ROP)	Trimmed size: 140 (W) x 213 (H) mm
#2	Conference Programme	Half-page full-colour advertisement (ROP)	Display size: 132 (W) x 92 (H) mm
#3	Web banner	Senior Maritime Forum page in Marintec China website	220 pixels (W) x 156 pixels(H)]

## 5. Conference Stationery Sponsor

*Total Price: USD 8,300*

Writing pens and writing pads will be available for conference attendees throughout Senior Maritime Forum.

Reach a large audience of potential clients and go home with them.

(Writing pens and writing pads provided by sponsor)

- Coloured company logo in the Conference Programme
- A 100-word write-up provided by sponsor to be printed in the Conference Programme (Both English and Simplified Chinese)
- ONE (1) half page full-colour advertisement (ROP) in the Conference Programme<sup>#1</sup>
- Company name, logo and ONE (1) web banner<sup>#2</sup> hyperlinked to sponsor website on Senior Maritime Forum page in Marintec China website (graphics file to be provided by sponsor)
- Display sponsor's promotional materials at the delegate registration counter (promotional materials provided by sponsor) [Quantity: 1,000 copies]
- TWO (2) complimentary conference delegates passes

	Location		Size
#1	Conference Programme	Half-page full-colour advertisement (ROP)	Display size: 132 (W) x 92 (H) mm
#2	Web banner	Senior Maritime Forum page in Marintec China website	220 pixels (W) x 156 pixels(H)]

## 6. Conference Bottled Water Sponsor

*Total Price: USD 5,200*

Bottled water with your personalised sleeves will provide a creative way to get your name out.

(Bottled water with personalised sleeves provided by sponsor)

- Coloured company logo in the Conference Programme
- A 100-word write-up provided by sponsor to be printed in the Conference Programme (Both English and Simplified Chinese)
- ONE (1) half page full-colour advertisement (ROP) in the Conference Programme<sup>#1</sup>
- Company name, logo and ONE (1) web banner<sup>#2</sup> hyperlinked to sponsor website on Senior Maritime Forum page in Marintec China website (graphics file to be provided by sponsor)
- Display sponsor's promotional materials at the delegate registration counter (promotional materials provided by sponsor) [Quantity: 1,000 copies]
- TWO (2) complimentary conference delegates passes

	Location		Size
#1	Conference Programme	Half-page full-colour advertisement (ROP)	Display size: 132 (W) x 92 (H) mm
#2	Web banner	Senior Maritime Forum page in Marintec China website	220 pixels (W) x 156 pixels(H)]



## 7. Conference Signage Sponsor

*Total Price: USD 7,300*

Direct attendees entering the venue to the conference and exhibition halls

- Coloured company logo on the conference signage
- A 100-word write-up provided by sponsor to be printed in the Conference Programme (Both English and Simplified Chinese)
- ONE (1) half page full-colour advertisement (ROP) in the Conference Programme<sup>#1</sup>
- Company name, logo and ONE (1) web banner<sup>#2</sup> hyperlinked to sponsor website on Senior Maritime Forum page in Marintec China website (graphics file to be provided by sponsor)
- Display sponsor's promotional materials at the delegate registration counter (promotional materials provided by sponsor) [Quantity: 1,000 copies]
- TWO (2) complimentary conference delegates passes

	Location		Size
#1	Conference Programme	Half-page full-colour advertisement (ROP)	Display size: 132 (W) x 92 (H) mm
#2	Web banner	Senior Maritime Forum page in Marintec China website	220 pixels (W) x 156 pixels(H)]

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### Sponsorship Opportunities are Limited!

Call us today to find the right fit for your needs and budget.  
To know more information, please contact us at [marintec-hk@ubm.com](mailto:marintec-hk@ubm.com)

We are committed to providing you  
the best opportunity to  
promote your company and achieve your marketing goals.

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